

Section NE-6A COC

Meeting Minutes

March 18, 2017

I. Opening

Chris Craig called to order the regular meeting of the NE-6A Council of Chiefs at 10:20 on March 18, 2017 at Broad Creek Memorial Scout Reservation.

II. Minutes

Drew Perkoski read the minutes from the last meeting. The minutes were approved.

III. Reports

a. Amangamek-Wipit

- Held banquet at UMD, had about 400 attendees.
- Sent 48 attendees to #LEAD, had a great time.
- Preparing for Spring Fellowship next weekend, Lodge Elections
 - Starting our Amphitheater renovation service project.
- Saw success from newly implemented Golden Tooth Award
 - Service award given to top 10% of Arrowmen by service hours
 - Encourages reporting
 - Saw 4x number of hours reported over last year
- Recently served in inaugural parade with Council
 - All but 2 flag bearers were Arrowmen
 - Good face time for BSA
- Supporting Council Goshen@50 anniversary camporee

b. Nentego

Since last COC, Nentego hosted its annual Lodge banquet at the Great Hall in Dover, Delaware. It was a great evening of Brotherhood and

fellowship, and I would like to again thank Chris Craig for being in attendance.

Looking forward, the "busy" season is about to begin. Nentego will host its first Inductions Weekend the first weekend in May, and then two weeks later, is looking to bring a strong contingent to the NE-6A conclave hosted by Nentico at Broad Crreek.

Looking closer, we are super excited to have 13 arrowmen, possibly even more as we are still signing people up, at the April NLS at Broad Creek. Currently, Nentego has over a third of the registered members for the entire event. We are excited to train our future leaders at such a great event so close to home.

BIG ANNOUNCEMENT, we are proud to announce we have officially found a new Scout Executive. His name is Bill Garrett and he hails from Hawk Mountain Council in Reading PA.

In closing, the Nentego Lodge is healthy, and excited for this year that is sure to be packed with fun and adventure.

c. Nentico

The Nentico Lodge has had a strong start to 2017. In January, we held our annual Lodge Banquet at Columbus Gardens with over 240 in attendance. At this event, we presented awards and recognitions from 2016 including the Founder's Award. Earlier this month, we hosted our annual lodge service day with 65 in attendance. Conclave Co- Chair Ethan Kincaid led the service effort in preparation for the upcoming conclave. On April 28-30, we will be hosting our annual spring fellowship at Camp Saffran. We would like to invite the COC to our Fellowship. If you are interested in attending, just email me at chief@nentico.org. The following weekend we kick off our ordeal season with back to back ordeals leading up to the conclave.

d. Social Media

Since the past December COC, myself, as well as my adviser, Kyle Raffensberger, have really increased the Section's Social Media Pages. We have posted at least 1-2 times a week on the Instagram, Facebook, and Twitter Pages. When events were getting close (within 3-4 weeks) we started to post on Social Media daily, if not, every two days. For

#LEAD, numbers weren't as high as we aimed for it to be, but we came up with new strategies to up numbers for Conclave. One thing that we decided to do is raffles/giveaways. We launched our first giveaway that included NE-6A Money Holders, patches and Conclave cards. This showed a very good view rate on Facebook (was part of the contest) and a lot of people reached alone. The contest didn't bring a big boost in registration numbers because as of last Friday they were at 31 people. We plan on doing other giveaways soon to try to get the word out about Conclave and hopefully boost registration. Also, Kyle received a new video software that he could use for promotion videos. The first video created was released on ALL SOCIAL MEDIA PAGES on February 13 and received over 500 views. Our second promo video, which featured more past Conclave coverage and a message from Chris Craig. This video was also a contest video that received 1,300 views and 25 shares on Facebook alone. Facebook has shown to be our most active social media page, but all have been helpful and have received great feedback. When it comes to Instagram, our second most active page, we have increased in profile views, people reached, and 475 impressions in the past month. Over 37 posts since the start of my term in late November, we have had a lot of activity. Many of these posts are general posts that get shared on Facebook and Twitter, also. These posts promoted many things, such as Conclave, #LEAD, National Leadership Seminars, National Planning Meeting updates, Lodge Banquet announcements, and Holiday celebration posts. Our two most popular posts have been the announcement of Talon Parker and Forrest Gertin as the National Officers and a Conclave announcement from the Nentego Banquet. Our least active page has been the Section's Twitter. The Region and National levels use Twitter a lot and that is where we can get a lot of our post recognition. We have had Region Chiefs and the Region sharing some of our posts about trainers and promotions that involve the Region. These posts receive a lot more attention at around 25 likes and 3-4 retweets. Overall, our Twitter only has 134 followers. It is easy to say that Twitter is most likely to be our page for communications with the National Officers and Pages. When we make posts, we do take into consideration that Facebook attracts a little bit older people than Instagram, which might lead to a change in the captions for a photo. Some of my goals for Conclave is to boost our Instagram views by having Lodge Social Media Pages get out the word about our page. Also, I would like to establish a committee for Social Media. This would be promoted through Social Media. If we could have just three people

get back with us that are dedicated, we could establish a very efficient committee. Lastly, my biggest goal is to have Social Media help get Conclave numbers to 600! All in all, I would say that our Social Media pages are running great and we look to run it very well leading up to Conclave to promote registration.

e. Financial

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NE6A 2016-2017	3/12/2017			
<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>	<u>REMAINING</u>	<u>% SPENT</u>
Conclave	\$ 4,850.00	\$ -	\$ 4,850.00	0%
#LEAD Registration & Trading Post Sales	\$ 4,000.00	\$ 3,188.74	\$ 811.26	80%
<i>Trading Post Sales</i>				
NE-6A Logo Patches	\$ 500.00	\$ 372.00	\$ 128.00	74%
Total Income	\$ 9,350.00	\$ 3,560.74	\$ 5,789.26	38%
<u>EXPENSES</u>				
#LEAD Program & Merchandise	\$ 3,800.00	\$ 2,538.01	\$ 1,261.99	67%
Camperships for National OA Events	\$ 800.00	\$ -	\$ 800.00	0%
Council of Chiefs Meetings	\$ 150.00	\$ -	\$ 150.00	0%
National Planning Meeting	\$ 825.00	\$ 689.20	\$ 135.80	84%
<i>Officer Expenses</i>			\$ -	
Chief	\$ 400.00	\$ 348.24	\$ 51.76	87%
Vice Chief	\$ 300.00	\$ 201.57	\$ 98.43	67%
Secretary	\$ 300.00	\$ 154.63	\$ 145.37	52%
Other (past chief)	\$ -	\$ 202.95	\$ (202.95)	
Staff Adviser	\$ 250.00	\$ -	\$ 250.00	0%
Postage, Printing, & Web Services	\$ 200.00	\$ 62.33	\$ 137.67	31%
Recognitions	\$ 75.00	\$ -	\$ 75.00	0%
Seed Money to Conclave Host Lodge	\$ 900.00	\$ 900.00	\$ -	100%
<i>Training</i>			\$ -	
Gathering of Leaders	\$ 800.00	\$ 764.87	\$ 35.13	96%
Team Building Activity	\$ 200.00	\$ 139.64	\$ 60.36	70%
NLS	\$ 100.00	\$ -	\$ 100.00	0%
Total Expenses	\$ 9,100.00	\$ 6,001.44	\$ 3,098.56	66%

Balance sheet as of March 12, 2017

	<u>ACCOUNTS</u>	<u>BALANCE</u>
<i>ASSETS</i>		
Cash & bank accounts		
Operations		\$4,866.06
Reserve		\$11,112.70
TOTAL cash & bank accounts		\$15,978.76
TOTAL ASSETS		\$15,978.76
<i>LIABILITIES & EQUITY</i>		
Liabilities		\$0.00
Equity		\$15,978.76
TOTAL LIABILITIES & EQUITY		\$15,978.76

f. National Planning Meeting

IV. Sabbath Observant Ordeal

Tony Sheaffer gave notice to the COC that due to increasingly low attendance, Nentico Lodge is considering no longer hosting a Sabbath Observant Ordeal. The members of the COC were asked to help make sure those with religious necessity be made aware of this ordeal.

V. Journey to Excellence

Tony Roman informed the COC that there is no longer a National JTE program for sections. He also informed the COC that the Northeast Region is developing a replacement.

VI. #LEAD

a. Financial Report

2017 #LEAD Budget vs. Actual
13-Feb-2017

Budgeted Income			Budgeted Expenses			Actual			
Item	Quantity	Price	Item	Quantity	Price	Item	QTY	Price	Total
Participant Fees			Flat Food Rate	175	\$6.75		143	\$7.25	\$1,036.75
Attendance Fee	160	\$20.00	College (Rooms)	6	\$100.00		6	\$100.00	\$600.00
Walk-In	5	\$25.00	College (Theater)	1	\$600.00		1	\$600.00	\$600.00
Guests		\$0.00	Total Carroll Community College		\$2,381.25				\$2,236.75
Total:		\$3,325.00							
Trading Post			Participant Patch	175	\$0.85		200	\$1.26	\$252.44
Trading Post Patch	200	\$5.00	Trading Post Patch	200	\$0.85		200	\$1.26	\$252.44
T-Shirts (S-XL)	40	\$15.00	Staff Patch	40	\$0.85		50	\$1.26	\$63.11
T-Shirts (XXL)	5	\$15.00	Total Patches		\$352.75				\$568.00
T-Shirts (XXXL)	5	\$15.00							
Total:		\$1,750.00							
Other			T-Shirts (S-XL)	40	\$8.00		38	\$6.00	\$227.82
Start Up Funds		\$2,000.00	T-Shirts (XXL)	5	\$10.00		7	\$6.00	\$41.97
Amangamek-Wipit Classroom		\$0.00	T-Shirts (XXXL)	5	\$12.00		5	\$6.00	\$29.98
Registration System		\$0.00	Total T-Shirts		\$430.00				\$299.76
Total:		\$2,000.00							
Trainer Supplies		\$200.00	Trainer Supplies		\$200.00				\$88.92
Guest Travel		\$350.00	Guest Travel		\$350.00				\$211.50
National Officer Travel		\$400.00	National Officer Travel		\$400.00				\$157.68
Guest Lodgings		\$300.00	Guest Lodgings		\$300.00				\$0.00
Return Start Up Funds		\$2,000.00	Return Start Up Funds		\$2,000.00				\$0.00
Planning Meeting		\$100.00	Planning Meeting		\$100.00				\$45.01
Saturday Dinner for Guests		\$100.00	Saturday Dinner for Guests		\$100.00				\$0.00
Thank-You Gifts		\$25.00	Thank-You Gifts		\$25.00				\$0.00
Friday Entertainment for Guests		\$150.00	Friday Entertainment for Guests		\$150.00				\$105.00
Registration System		\$0.00	Registration System		\$0.00				\$138.75
Total Income:		\$7,075.00	Total Expenses:		\$6,789.00				\$3,851.37
			Excess Income over Expenses		\$286.00				\$52.38

b. Future Plans

A proposal to move #LEAD to an every other year basis was made. Drew Perkoski motioned, Tony Sheaffer seconded; the motion was passed.

VII. OAHA Camperships

4 OAHA Camperships totaling \$930 were voted on as a slate. Tony Sheaffer motioned to approve the camperships, Chris Marshall seconded; the camperships were approved.

VIII. 2017 Conclave

a. Competitions

i. Rules

A set of Conclave Competition Rules was proposed. Chris Marshall motioned to approve, Nate Dudley seconded; the rules were approved.

b. Program Booklet

A Conclave Program Booklet was proposed. Nate Dudley motioned to approve the program booklet with minor corrections, Chris Marshall seconded, the motion passed.

c. Schedule

The Conclave chairmen presented a Conclave schedule to the COC.

d. Training

i. Link

It was agreed that training sessions on the three main points of Link be added to the Conclave.

ii. IT Sessions

The COC was informed that laptops will not be provided for IT training sessions.

e. Evaluation Questions

A set of Conclave Evaluation questions was proposed. Chris Marshall motioned to approve these questions, Nate Dudley seconded; the questions were approved.

f. Trading Post

The Conclave chairmen reminded Nentego and Amangamek-Wipit lodges to contact Nentico Lodge's treasurer to discuss trading post operations for Conclave.

g. Registration Status

The COC was presented with a graph of Conclave Registration vs. Date which showed that the section is currently very low on registration compared to average.

h. Guests

The COC was informed that the Northeast Region Chief and the National-Vice Chief will be attending Conclave.

IX. 2018 Conclave

Nentego Lodge presented a theme for the 2018 Conclave. Due to the lack of a tagline, it was proposed that Nentego Logde resubmit a more complete theme proposal by April 2nd, 2017 to be voted on by the COC via conference call on April 9th, 2017. Nate Dudley motioned to approve the time extension, Chris Marshal seconded; the new dates were approved.

X. 2019 Conclave

The COC was informed of the continuation of research into hosting the 2019 NE-6A Conclave at a local college or university.

XI. Section Officer Candidates

Tony Roman reminded the COC to have all Section Officer Candidates submit completed Section Officer Candidacy Forms no later than Friday night of Conclave.

XII. Jamboree

The COC was asked to encourage Operation Arrow attendance amongst the lodges especially amongst adults as Aerial Sports still needs much more support.

XIII. OA Hackathon

Zach Sager informed the COC that registration will be up soon for the OA Hackathon event October 6-8th, 2017 in Sacramento, California partnered with Intel.

XIV. American Indian Seminar

The COC was provided information on Wachipi: American Indian Seminar at Philmont June 6-10th, 2017.

XV. Closing

Chris Craig adjourned the meeting at 2:45.